



GOVERNOR'S COUNCIL FOR WORKFORCE AND ECONOMIC DEVELOPMENT

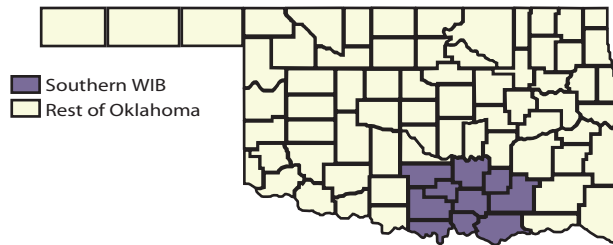
EDUCATION

ECONOMIC DEVELOPMENT

EMPLOYMENT

SOUTHERN WORKFORCE INVESTMENT AREA

2006 REGIONAL CLUSTER ANALYSIS



County	Population Estimate July 1, 2005	Avg. Monthly Employment Qtr 2, 2005	Population Change from 2004 to 2005	Employment Change from 2004 to 2005
Atoka	14,500	3,232	1%	2%
Bryan	37,800	15,208	1%	11%
Carter	47,100	21,764	0%	7%
Coal	5,700	968	-3%	2%
Garvin	27,200	8,959	0%	5%
Johnston	10,300	3,031	-1%	9%
Love	9,100	2,666	1%	29%
Marshall	14,500	4,282	4%	5%
Murray	12,900	4,493	1%	19%
Pontotoc	35,300	16,660	1%	8%
Total	214,400	81,263	1%	8%

2005 Rank	Industry	2005 Number of Establishments	% Change from 2004	2005 Number of Employees	% Change from 2004	2005 Average Wage	% Change from 2004
1	Trade	1,106	-15%	12,936	5%	\$21,095	7%
2	Local Health Care Services	452	-9%	10,216	5%	\$27,474	9%
3	Manufacturing	256	-10%	9,925	4%	\$36,333	6%
4	Education	87	1%	8,101	0%	\$24,849	2%
5	Government	441	-1%	7,824	5%	\$28,755	0%
6	Administrative & Support Services	196	8%	3,933	12%	\$21,286	10%
7	Hospitality, Tourism & Recreation	110	-12%	3,888	55%	\$15,077	12%
8	Automotive	19	-17%	3,432	-4%	\$42,312	6%
9	Oil & Gas	250	-8%	3,306	57%	\$47,718	4%
10	Finance & Insurance	339	-5%	3,070	6%	\$29,545	8%

Source: Data used for this analysis was obtained from the Oklahoma Employment Security Commission and includes filings of Oklahoma employers as of June 2005 vs. March 2004.

Some duplication of data exists between the Oil & Gas cluster and the Manufacturing cluster because of product type and manufacturing processes. Duplication of data also exists between the Automotive cluster and the Manufacturing cluster. Rankings of top 10 industries are unchanged. Employee growth in the Hospitality, Tourism & Recreation cluster is largely attributed to growth in the Casino sector. Employee growth in the Oil & Gas cluster is largely attributed to the Extraction sector.