local labor market update for the
ENID AREA
a publication from the Oklahoma Employment Security Commission and the Enid Workforce Center

Covering 3rd Quarter 2011

The Enid Local Labor Market (LLM), located in northern Oklahoma bordering Kansas, is comprised of Alfalfa, Blaine, Garfield, Grant, Kingfisher and Major counties.

The Oklahoma Employment Security Commission (OESC) remains committed to providing quality service to employers, veterans and all other eligible persons. An OESC veteran representative conducted six Transitional Assistance Program (TAP) sessions during third quarter 2011, providing the first contact with separating service members on their way to civilian employment. She also conducted five Pre-Work Conferences, where she instructed new federal subcontractors working at Vance Air Force Base as a result of the “Hire A Vet First” program.

During third quarter 2011, the Enid Workforce Center conducted six in-house job fairs, and OESC staff participated in a community job fair at Northern Oklahoma College. The Center contacted employers on behalf of 16 job seekers, resulting in job developments.

The Center strategized with the Enid Regional Development Alliance on ways to promote Enid jobs and employers to groups outside of the area.

SPOTLIGHT ON

RAPID RESPONSE

Layoffs are difficult for everyone involved. OESC’s Rapid Response program provides services to employers and employees to help ease the process. When a layoff is announced, the Rapid Response team can travel to an employer’s facility and provide affected employees with onsite information about unemployment benefits, childcare assistance, health insurance, and help available through their local workforce centers, such as career counseling, skills upgrading and training. In some cases, job fairs are provided to these companies and their workers. The objective is to help workers go from notification of layoff to re-employment as soon as possible. In 2010, OESC conducted Rapid Response presentations for 32 layoff events affecting nearly 3,400 total employees. Although these numbers have decreased somewhat in 2011, the Rapid Response team remains busy and dedicated to assisting Oklahoma workers. For more information on the Rapid Response program, contact John Cole at john.cole@oesc.state.ok.us.

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OKLAHOMA EMPLOYMENT SECURITY COMMISSION (OESC)

In 2010, OESC
• served 172,028 job seekers through workforce centers
• assisted 65,199 customers enter employment
• listed 106,497 job openings
• processed 199,195 unemployment insurance (UI) claims
• injected just over $1.0 billion in UI benefits into Oklahoma’s economy

EMLOYMENT & UNEMPLOYMENT
Sept. 2011
LLM State
Labor force 54,494 1,738,590
Employment 52,288 1,636,750
Unemployment 2,206 101,850
Unemployment rate 4.0% 5.9%

Source: OESC Economic Research & Analysis

UNEMPLOYMENT INSURANCE
3Q 2011
LLM State
Initial claims 911 56,861
Continued claims 9,265 589,637

Source: OESC Unemployment Insurance Division

EMPLOYMENT SERVICES
Enid Workforce Center
3Q 2011
Center State
Registrations 719 39,325
Entered employment 1,219 67,161
Employer contacts 207 5,497
Job openings 650 15,458

Source: OESC Workforce Integrated Programs